

## MONTHLY MEMBERSHIP PROGRESS REPORT

District 21 B

Results as of: 02/28/2018

## WILLIAM PHILLIPI LOCATION ARIZONA GMT CA GMT: Clubs Members RESULTS FOR 2017-2018 RESULTS FOR 2017-2018 NEW CLUBS NEW CLUB GOAL DROPPED CLUBS MEMBER GROWTH NET MEMBER GROWTH DROPPED QUARTER QUARTER GOAL ACTUAL MEMBERS ACTUAL (including transfers) 0 0 0 8 49 37 JULY/AUG/SEPT JULY/AUG/SEPT 0 0 1 30 49 75 OCT/NOV/DEC OCT/NOV/DEC 0 0 50 1 21 32 JAN/FEB/MAR JAN/FEB/MAR 0 ٥ 0 -24 0 0 APR/MAY/JUNE APR/MAY/JUNE GOALS AND ACTUAL NEW CLUBS CUMULATIVE 1 0.8 CURRENT YEAR GOALS FOR NEW CLUBS 0.6 CURRENT YEAR ACTUAL NEW CLUBS LAST YEAR ACTUAL NEW CLUBS 0.4 0.2 0 OCT JAN MAR JUNE JULY AUG SEPT NOV DEC FEB APR MAY GOALS AND ACTUAL MEMBERS CUMULATIVE 100 80 60 MEMBER GROWTH NET GOAL 40 MEMBER GROWTH ACTUAL 20 LAST YEAR MEMBERSHIP ACTUAL 0 -20 -40 -60 \* -80 JULY AUG SEPT OCT NOV DEC JAN FEB MAR APR MAY JUNE 26 CLUBS OF 43 ADDED 1 OR MORE GENDER DISTRIBUTION **DROPPED CLUBS: 1** NEW MEMBERS 676 (55.82%) MALE 535 (44.18%) FEMALE Women Percentage Fiscal Year Goal: 44% DROPPED MEMBERS 339 TOTAL FAMILY UNIT MEMBERS DECEASED 11 CLICK HERE FOR CUMULATIVE 13 CLUB CANCELLED MEMBERSHIP DATA 172 FAMILY MEMBERS PAYING HALF 120 OTHER DUES 144